INTERNET SAFETY
PARENTS • GUARDIANS • COMMUNITIES
PRESENTER: RICHARD SERVELLO, CAC PROGRAM DIRECTOR
NetSmartz
CENTER FOR CHILD JUSTICE
BLAIR COUNTY CAC
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Online safety program for children and families in grades K-12.
Empower
children to report unsafe behaviors or victimization
Engage
children to take an active role in solving problems safely
Encourage
children and adults in two-way conversations about safety and risky behaviors
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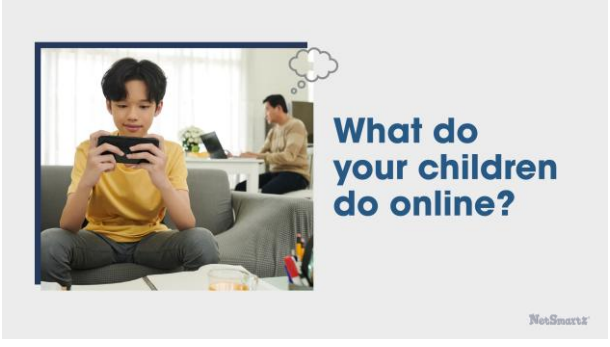
What do your children do online?
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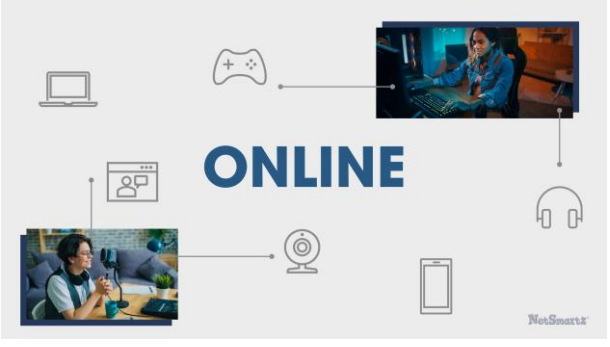
ONLINE
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Technology can't catch everything, so communicate
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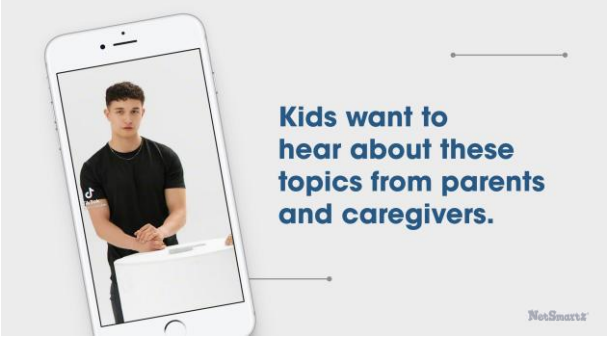
Kids want to hear about these topics from parents and caregivers.
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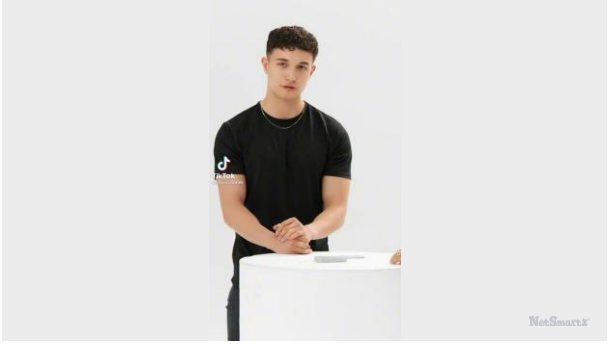

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Online Risk
Inappropriate Content
Online Privacy
Online Enticement
Sexting
Sextortion
Cyberbullying

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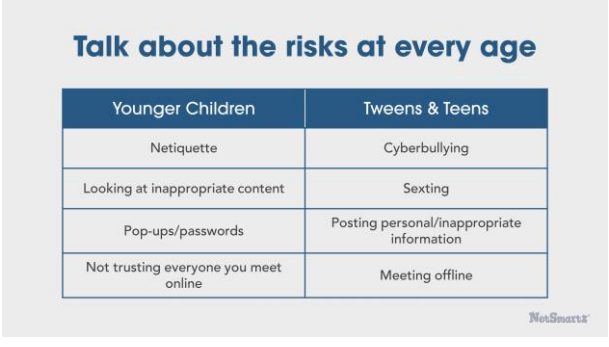
Talk about the risks at every age
Younger Children
Tweens & Teens
Netiquette
Cyberbullying
Looking at inappropriate content
Sexting
Pop-ups/passwords
Posting personal/inappropriate information
Not trusting everyone you meet online
Meeting offline

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Why start conversations when they are young
1. Build a strong relationship foundation
2. Develop trust between you and your child
3. Be more comfortable talking about uncomfortable topics
4. Help develop your child's critical thinking and problem-solving skills
5. Support your child's development of resiliency
These conversations will help your child stay safe online and offline.

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Inappropriate Content
▪ Pornography
▪ Excessive violence
▪ Hate speech
▪ Risky or illegal behaviors

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Be a trusted adult

Listen
without judgment or shame

Help
and take action

Remain calm
when a child reaches out

Respect
their boundaries

Help
them identify other trusted adults they can reach out to

Be kind
to yourself; it is ok to have strong emotions, but try to remain calm

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What you can do

- Don't frighten them
- Listen attentively and stay calm
- Tell them it's not their fault
- Answer questions
- Help them report it

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What they should do

- Turn off the screen
- Use the back button
- Tell a trusted adult
- Report it to the website or app
- Report to CyberTipline.org

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Together

Privacy Settings

Blocking

Reporting

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Inappropriate Content

- Inappropriate or illegal behavior
- Offensive language
- Threats of violence
- Underage drinking or drug use
- Hate speech

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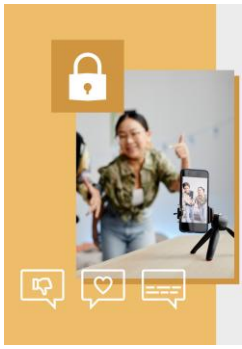

Online Privacy

What's OK? What's not OK?

- Pictures of family and friends
- Personal information
- Conversations with unknown people in an online game
- Creating videos on streaming services
- 'Checking in' or sharing current location online
- Sending/viewing/sharing explicit or provocative pictures

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Personal information

- Passwords
- Home address
- Location
- Home/Cell phone number
- Email address

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Risks of Sharing Personal Information

- Cyberbullying
- Online Enticement
- Sextortion
- Online Scams
- Hacking
- Identity Theft
- Stalking

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What you can do

- Establish rules about what they can share
- Learn about reporting options
- Help them set privacy settings
- Help them create strong passwords
- Talk about friends lists
- Create a safety plan

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Online Enticement

Online enticement involves an individual communicating with someone believed to be a child via the internet with the intent to commit a sexual offense or abduction and includes sextortion.

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How do solicitations occur?

- Most occur on social networking sites
- Most occur among older teens
- Most teens are solicited by peers
- Most are not bothered by it

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Offenders groom children by:

- Exploiting their natural curiosity
- Gradually introducing explicit images
- Using adult status to control a child's behavior
- Offering gifts like cell phones and gift cards

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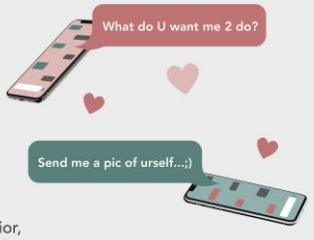
Why are they sexting?

- To be funny
- To impress a crush
- Peer pressure or threats
- Experimenting with relationships, sexual behavior, and boundaries



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Your Photo Fate

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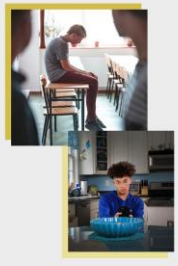
Consequences of Sexting



- Humiliation
- Bullying
- Blackmail
- School discipline
- Police involvement

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Addressing Sexting

- Start these conversations early
- Give real-life examples
- Discuss healthy sexual relationships
- Talk about ways an image can spread online
- Talk about resharing
- Report to CyberTipline.org

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Sextortion

Sextortion is a form of child sexual exploitation where children are threatened or blackmailed, most often with the possibility of sharing with the public nude or sexual images of them, by a person who demands additional sexual content, sexual activity, or money from the child. This crime may happen when a child has shared an image with someone.

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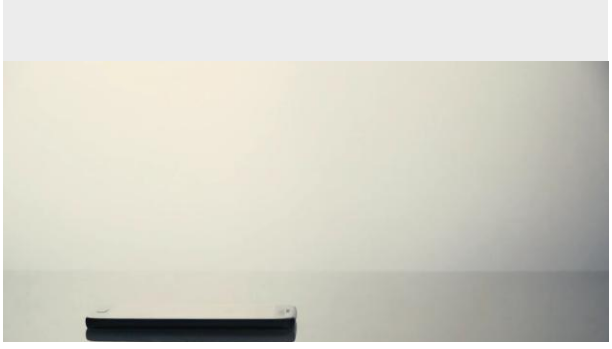

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What can you do

- Do not comply with the demands
- Report it to the app
- Do not delete account
- Visit: MissingKids.org/gethelpnow/isyourexplicitcontentoutthere
- Report to CyberTipline.org

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Bullying + Technology = Cyberbullying

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Examples of Cyberbullying

- Sending mean texts
- Photoshopping pictures
- Creating fake profiles
- Posting fight videos
- Spreading rumors and gossip
- Posting or resharing embarrassing or inappropriate pictures
- Sending threatening or harassing comments
- Harassing or stalking

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Differences between cyberbullying and bullying

Follows children home	Spreads faster	Wider audience

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Cyberbullying may cause...

- Depression
- Inability to Think Clearly
- Anxiety
- Low Self-Esteem
- Social Isolation
- Loneliness
- Running Away
- Substance Abuse

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A cyberbullying victim might

- Stop using the computer or cell phone
- Act nervous when receiving an email, IM or text
- Seem uneasy about going to school
- Withdraw from friends and family

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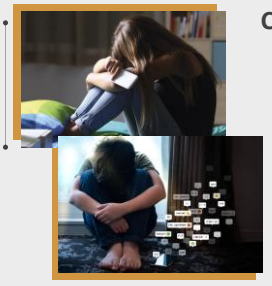

Cyberbullying happens on the INTERNET…

…but it has REAL LIFE consequences.

988 SUICIDE & CRISIS LIFELINE

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What you can do

- Support your child and problem solve together
- Consider saving the evidence
- Block cyberbullies
- Set up new accounts
- Talk to the school
- Report to CyberTipline.org

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Cyberbullying Behaviors

- Quickly switches screens or closes program
- Uses the computer at all hours
- Gets unusually upset if they cannot use the computer
- Avoids discussions about what they are doing
- Uses multiple online accounts

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How to prevent it

Monitor and intervene in your child's online behavior in the same way you would "offline" behavior.

- Establish expectations for online and offline behavior
- Set consequences for cyberbullying
- Model good online and offline behavior

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Talk to your child about being an upstander

- Establish expectations for reporting
- Encourage them to stand up for the victim
- Help them report the cyberbullying to an adult or teacher
- Talk to your child about not forwarding mean or inappropriate content about another person

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Tech Options

- Install filtering and monitoring software
- Consult your cell phone provider
- Research options for other mobile devices
- Look at individual apps
- Explore built-in security features

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Remember what you can do

Connect

Learn

Engage

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NetSmartzKids.org

Activities

E-books

Games

Videos

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Resources
Take It Down
TakeItDown.NCMEC.org
Is Your Explicit Content Out There?
NCMEC.org/isyourexplicitcontentoutthere
Sextortion - Learn More
NCMEC.org/sextortion
Get Help / Victim & Family Support
NCMEC.org/support
NOFILTR
NoFiltr.org
amaze
amaze.org
Resources for Survivors
of Sexual Abuse Material
NCMEC.org/csam-resources

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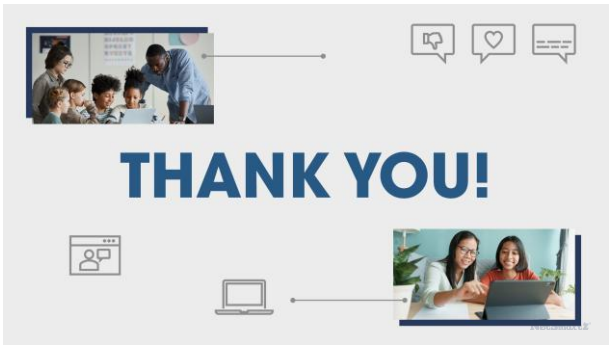
THANK YOU!

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